

THE PARTNESHIP

SOCIAL SEED partnership is made by 6 entities from 4 countries: Spain, Germany, Italy & Poland.

FI GROUP *(Spain)*

Consultancy company specialized in innovation & with its own private incubator. It's the direct connection with the business world.

ISM-MAINZ *(Germany)*

Social research institute, related with public administration and university networks. Wide experience in best practices & European job market.

ANZIANI E NON SOLO *(Italy)*

NGO focused on entrepreneurship & social inclusion. Experience in incubating companies from excluded groups & microcredit management.

BISER *(Poland)*

Baltic institute of European & Regional affairs. Strong relationship with companies and social entities in their region. Diverse range of experiences in sustainable development and social entrepreneurship.

ASOCIACIÓN CON VALORES *(Spain)*

NGO with business approach. It's members are business professionals which allows them to create business solutions to social challenges.

SOCIAL LAB *(Italy)*

Consortium of different social cooperatives in the south of Italy. Wider experience in designing and creating of business for excluded groups.



BUILDING A MORE FAIR & INCLUSIVE EUROPE

SOCIAL SEED methodology will be the **NEEDED TOOL** to empower socially excluded groups through **ENTREPRENEURSHIP**. It will help to solve two main problems of European Union: unemployment & situation of 83 million people socially excluded



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SOCIAL SEED

**INCUBATION METHODOLOGY FOR
SOCIALLY EXCLUDED ENTREPRENEURS
SUPPORTED BY COMPANIES**





ABOUT THE PROJECT

SOCIAL SEED aims to design a new methodology to incubate socially excluded groups to entrepreneur with an innovative approach supported by private companies.

It will be validated how should be a hybrid model of cooperation between NGOs and companies, analyzing best practices, educational content, and incubating **15 entrepreneurs coming from socially excluded groups together with business companies.**

And finally giving all that knowledge and know-how back to all NGOs and public administrations over Europe as a methodology.

THE MAIN GOALS OF SOCIAL SEED IN ITS 30 MONTHS OF DURATION ARE:

- ▀ **Design** an incubation methodology for excluded groups to entrepreneur
- ▀ **Build up** a social incubator
- ▀ **Create** a new business model of cooperation between companies & NGOs.
- ▀ **Develop** a formative course focused on needs and limitations of those entrepreneurs (excluded groups)
- ▀ **Innovate** on economically sustainable business models to restart a dignified life.
- ▀ **Reach** as many people as possible with this tool for entrepreneur ecosystems: NGOs, private companies, public administrations, etc.



OUTCOMES AND RESULTS

SOCIAL SEED AIMS TO DEVELOP AND SHARE 4 INTELLECTUAL OUTPUTS

1. HOW TO CREATE A SOCIAL INCUBATOR

Analyse best practices in Europe, structuring ideal incubator phases, timing, limitations, risks management of people with socially excluded backgrounds.

2. DESIGN OF FORMATIVE CONTENT COURSE FOR SOCIALLY EXCLUDED GROUPS TO ENTREPRENEUR.

Existing courses will be analyzed and upgraded to create adequate knowledge for the needs for those collectives.

3. PILOT INCUBATOR VALIDATION PAPER

It will be validated by working with 15 entrepreneurs coming from excluded backgrounds who will work on micro-niche business opportunities identified by private companies. It will reveal the partnership the most nuclear information of SOCIAL SEED.

4. E-LEARNING COURSE

Previous Outputs will lead to an e-learning course, which will bring together NGOs, public administrations and companies over Europe to create a new business model of cooperation between private companies & NGOs.